



NORFOLK

Memorandum

TO: City Council

FROM: Lori A. Crouch, Public Relations Manager

A handwritten signature in black ink, appearing to be "LAC", written over the name Lori A. Crouch.

COPIES TO: City Clerk, City Attorney

SUBJECT: Council Interests

DATE: January 10, 2014

I hope you had an enjoyable weekend. In the first memo of 2014, you'll find some information to address your question about sports solicitation discussed during Tuesday's work session.

To address your questions on sports-related concussions, Recreation, Parks and Open Space Director Darrell Crittendon will provide you information at Tuesday's informal session.

Sports Solicitation: Recreation, Parks and Open Space (RPOS) staff communicates with all city league coaches instructing them that they have to obtain a median permit for any activity conducted in the city's median or right-of-way.

Staff informs the coaches that unauthorized solicitation on city streets and medians are a violation of City Code. The code prohibits children in the median. City League coaches are briefed on this matter at every mandatory coaches meeting and before each season commences. They are also briefed when they obtain their ID badges each year and the ordinance is posted for them to review. Staff believes a majority of the problem occurs with teams not affiliated with the City: AAU, Travel and/or AYF Football Leagues.

Staff has asked for the assistance of the Norfolk Police Department to enforce the City Code. Any city league team caught violating the code could face revocation of practice times and ultimately removal from the league.

To prevent solicitation, RPOS's budget includes funding to assist city league teams who qualify with equipment and uniforms. Interested coaches need to apply.

Have a nice weekend.